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2024 SPONSORSHIP PACKAGE

FEBRUARY 28 - MARCH 1, 2024





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Do you source it? Make it? Ship it? Transport it? Deliver it?

Then the 2024 VilleAero Conference is for you - the pre-eminent aerospace and logistics event in western North America.

Focused on innovation, technology and sustainability, the VilleAero Conference is highly relevant to manufacturing sectors, and to logistics firms providing commercial air, rail, ground and ocean transportation modes.

The conference will focus on aircraft manufacturing, satellite manufacturing, avionics, maintenance repair and overhaul (MRO) services, and cutting-edge technologies such as unmanned aerial systems (UAS), electric, and alternate fuels.

The aerospace sector relies heavily on a robust logistics industry, and nearshoring opportunities will play a pivotal role in meeting the growing value chain requirements in Western Canada and the Pacific Northwest. The timely and seamless movement of parts, components, and finished products across the global supply chain is critical to meeting customer demands and maintaining competitiveness.

Wednesday, February 28th – Pre-Conference Session | Thursday, February 29th – Main Session Day | Friday, March 1st – Final Day

Who Attends This Event?

- » Industry experts and company CEOs
- » Business development leaders
- » Consulting Firms
- » Municipalities, Provincial Ministers, State Administrators
- » Defence Industry Experts
- » Northern and Arctic Entrepreneurs
- » Engineers and educators

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Renaissance Airport Hotel Nisku, AB, Canada

Register at [VilleAero.com/conference](https://villeaero.com/conference)



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Advancements have a profound impact on the entire manufacturing supply chain, necessitating innovative solutions such as hydrogen, which in turn fosters the growth of local suppliers and service providers, stimulates economic development, and encourages innovation in the region.

As Canada's gateway to the north, the Edmonton region plays a vital role in the defense and economic security of our arctic region, with aviation being a key delivery vehicle for crucial supplies, services, and personnel. The imminent rapid expansion in this region calls for new and efficient tools and approaches.

Alberta's strategic location, with its well-developed aviation infrastructure, railways, highways, and well-connected ports, offers a distinct logistical advantage for aerospace companies operating in the region. This enables efficient movement of goods and services, reduces transportation costs, and ensures timely delivery of aerospace products to customers worldwide.

Join us at the VilleAero Conference to hear from leading professionals and companies from all over North America as we discuss the vast opportunities and challenges in the aerospace and logistics industries. Don't miss out on this unique opportunity to gain insights and network with industry experts.



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Become a sponsor

Showcase your organization by sponsoring the VilleAero Conference. There are several attractive sponsorship levels available, with enticing benefits and ways to promote your company.

These typically move quickly, so please let us know if you are interested in raising your profile at this signature event.

Keynote **\$14,000**

Only 1 available

- » 10 tickets Reception
- » 5 tickets Conference
- » Introduce Keynote Speaker
- » Ad in program
- » Logo and write up (120 words) in program
- » Logo on sign, on website and on screen
- » Logo on all materials and pages that mention Keynote
- » Access to display space (tradeshow booth)
- » Access to presale tickets.
- » Video during lunch (must be provided. 2 mins max)

Reception **\$10,000**

Only 1 available

- » Naming rights
- » Brief welcome remarks
- » 10 tickets Reception
- » 5 tickets Conference
- » Ad in program
- » Logo and Write up (120 words) in program
- » Exclusive logo on signage at the Reception
- » Logo on website and on screen at Conference
- » Access to display space (tradeshow booth)
- » Access to presale tickets



Lunch **\$10,000** *2 available (Wednesday & Thursday)*

- » 10 tickets Reception
- » 5 tickets Conference
- » Ad in program
- » Logo and write up (120 words) in program
- » Logo on sign, on website and on screen
- » Access to display space (tradeshow booth)
- » Access to presale tickets.
- » Video during lunch (must be provided. 2 mins max)

Breakfast **\$8,000** *2 available (Wednesday & Thursday)*

- » 10 tickets Reception
- » 4 tickets Conference
- » Ad in program
- » Logo and write up (120 words) in program
- » Logo on sign, on website and on screen
- » Access to display space
- » Access to presale tickets
- » Video during breakfast (must be provided. 2 mins max)

Gold **\$8,000**

- » 5 tickets Reception
- » 4 tickets Conference
- » Logo and write up (100 words) in program
- » Logo on sign at Conference, on website and on screen
- » Access to display space (tradeshow booth)
- » Access to presale tickets

Silver **\$5,000**

- » 3 tickets Reception
- » 2 tickets Conference
- » Logo and write up (100 words) in program
- » Logo on sign at Conference, on website and on screen

Bronze **\$3,750**

- » 2 tickets Reception
- » 1 ticket Conference
- » Logo in program
- » Logo on 1 sign at Conference, on website and on screen



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SPONSORSHIP OVERVIEW

Sponsor Level	Sponsorships available	Exhibit space	Ad in program	Reception tickets	Conference tickets	Cost
Keynote	1	Yes	Yes	10	5	\$14,000
Reception	1	Yes	Yes	10	5	\$10,000
Lunch	2	Yes	Yes	10	5	\$10,000
Breakfast	2	Yes	Yes	10	4	\$8,000
Gold	5	Yes	-	5	4	\$8,000
Silver	5	-	-	3	2	\$5,000
Bronze	5	-	-	2	1	\$3,750

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